

PRESS INFORMATION

Ironman for the first time in Turkey

„Gloria Ironman 70.3“ in October 2015 in Antalya and Belek



f.l.t.r.: Ironman-Organiser Paul Huddle
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Mutlu Sagsözlü, Gloria Hotels & Resorts,
At Ironman World Championships in Hawaii
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swimming in the Mediterranean – cycling through historical sites – running on the Gloria Golf Course

The most challenging triathlon of the world – the Ironman – takes place in Turkey for the first time, under the flag of Gloria Hotels & Resorts. Swimming, cycling, running: between stunning nature, turquoise sea and historical sites, the Gloria IRONMAN 70.3 Turkey urges on to top performance in Antalya and Belek. While the swim start and the swim to bike transition will take place at Belek beach, the bike to run transition and the final will be in the newly opened, largest sports complex of Turkey: Gloria Sports Arena. More than 2.500 participants from over 50 nations are expected on 25th October 2015. Further information: www.ironman.com and <http://www.gloriasportsarena.com.tr/en>

“Be a part of history“ is the motto of the Ironman triathlon, which will happen on a challenging track. While the wonderful and calm Mediterranean Sea of the Turkish Riviera is just made for swimmers, the following cycling route leads through the scenic countryside with its beautiful canyons, parallel to the Mediterranean and the Aspendos, which is one of the best maintained amphitheatres of roman times. The running track passes the picturesque landscape of the 45-hole golf course of the Gloria Hotels & Resorts, ending at the finishing line in the new stadium of the Gloria Sports Arena with a cheering crowd.

Growing popularity for Gloria Ironman 70.3

After the announcement of the Gloria Ironman 70.3 Turkey through the Ironman-organizers at the world championships in Hawaii in 2014, hundreds of registrations were counted within ten days.

Elif Özdemir, board member of Özaltın Holding and project director of the Gloria Sports Arena, is positive: „The Ironman 70.3 as one of the biggest challenges for athletes will significantly strengthen the image of Turkey“.



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Gloria Sports Arena - the new sporty paradise in Turkey!

The destination Belek near Antalya is one of the fastest growing tourism regions of Turkey, not only because of the good infrastructure and the accessibility, but also due to the mild climate throughout the whole year, which is ideal for athletes of all areas. With the Gloria Sports Arena, which was opened beginning of January 2015, Özaltin Holding as owner of the Gloria Hotels & Resorts sets a further milestone in terms of innovation in Turkey.

Europe's privately financed most comprehensive and largest sporting area of Turkey with the highest technical standards allows professional athletes and amateurs on an area of 105.000 square meters to train more than 50 indoor and outdoor sports. A centre for sports science and performance and a sports hotel with 100 rooms are also on the premises.

Özaltin Holding has invested more than 50 million Dollars in this large-scale project. The Gloria Sports Arena as the cradle for numerous Olympic sports will be the new landmark for sports tourism in Turkey. It will also change the image of Antalya as a mere golfing and football destination.

Registrations for Gloria IRONMAN 70.3 Turkey

Registrations for being part of Gloria IRONMAN 70.3.Turkey as well as hotel bookings can be made directly via www.gloria.com.tr or via www.ironman.com.

Moreover Gloria Hotels & Resorts are also bookable via all renowned tour operators.

Further links:

<http://www.gloriasportsarena.com.tr/en>

About Gloria Hotels & Resorts

Where the Mediterranean and the Taurus meet, the Gloria Hotels & Resorts, a part of the renowned Turkish company Özaltin Holding from Ankara, inspire with their five-star resorts in the whole year destination Belek, just 30 kilometers away from Antalya airport. Those are, on a total area of 212 hectares, the three hotels Gloria Golf Resort (since 1997), Gloria Verde Resort (since 2001) and Gloria Serenity Resort (since 2007) as well as the Gloria Villas and the Gloria Golf Club, which is the largest golf course in Turkey with 45-holes (two 18-hole championship courses and a 9-hole academic course), designed by the French golf course architect Michel Gayon. The Gloria Convention Centre offers with the latest technological facilities the right platform for meetings, congresses and events of all kind. Furthermore Özaltin Holding opened the Gloria Sports Arena in January 2015 – the biggest sports arena in Turkey for professionals and amateurs with more than 50 sports possibilities. Whether holidays with golfing equipment, for the soul with plenty of oriental spa highlights and gourmet experiences or with numerous leisure activities for the family – the Gloria Hotels & Resorts with their master plan offer a multitude of services for many different target groups. www.gloria.com.tr.